



Data Reports
from Web Site

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Introductory Overview

This document contains representations of data reports available from the LoyaltyPro web site.

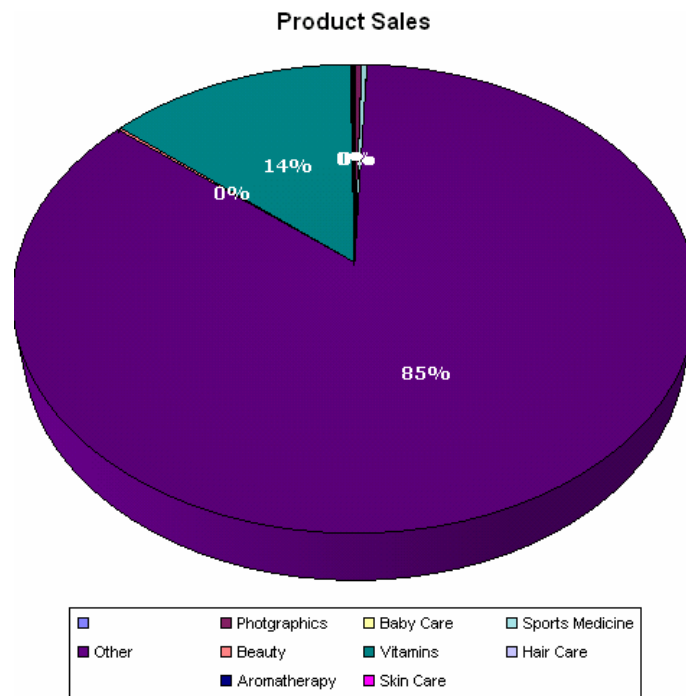
Assumptions

This information is for distribution as a functional sample to prospective clients.

Club Level Reports

Product Sales - Chart

Represents product sales as a pie chart



Product Sales – Table

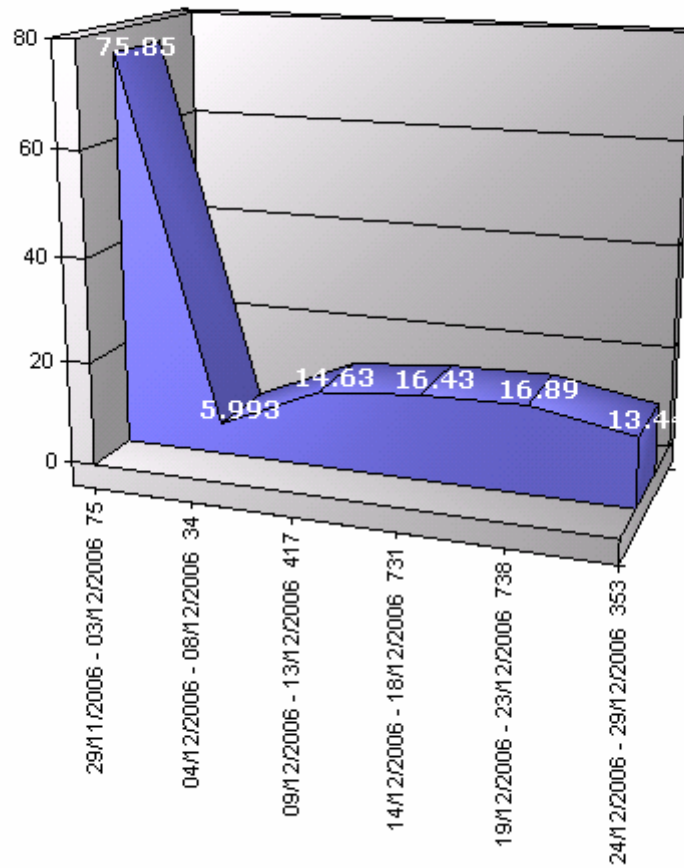
Represents product sales as a table

Inclusive Period	Count	Value	Average
24/12/2006 - 29/12/2006	353	4747.62	13.4
19/12/2006 - 23/12/2006	738	12465.31	16.8
14/12/2006 - 18/12/2006	731	12010.33	16.4
09/12/2006 - 13/12/2006	417	6102.04	14.6
04/12/2006 - 08/12/2006	34	203.77	5.99
29/11/2006 - 03/12/2006	75	5688.8	75.8

Sales Trend - Chart

Represents sales over variable periods, in the form of a graphical trend.

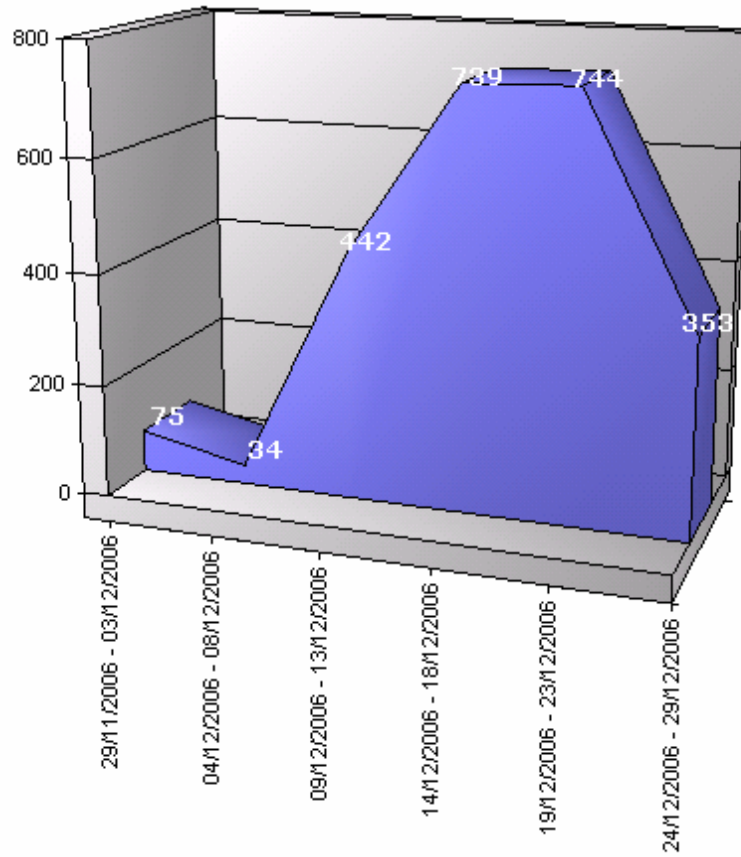
Sales Trend over 28 days, in 5 day periods



Footfall - Chart

Represents footfall in the form of a chart.

Footfall over 28 days, in 5 day periods



Sales Summary - Table

Represents a sales summary in the form of a table.

Account Name	Transaction Type	Amount
The Health and Beauty Pharmacy Ltd	Redeem Voucher	£450.00
Essentials Pharmacy	Issue Voucher	£27.00
Maple Leaf Pharmacy and Clinic	Redeem Voucher	£66.00
Minal Pharmacy	Purchase	£693.71
Pharmacentre	Purchase	£486.47
Units Under Test	Issue Voucher	£10.00
Minal Pharmacy	Issue Voucher	£34.00
Essentials Pharmacy	Purchase	£551.03
Minal Pharmacy	Redeem Voucher	£19.00
Pharmacentre	Issue Voucher	£5.00
Seymour Pharmacy	Issue Voucher	£79.00
Chapmans Natural Products	Issue Voucher	£345.00
Teddington Pharmacy	Issue Voucher	£145.00
Essentials Pharmacy	Redeem Voucher	£27.00
Tweens Pharmacy	Redeem Voucher	£20.00
Tweens Pharmacy	Purchase	£1057.10
The Health and Beauty Pharmacy Ltd	Issue Voucher	£530.00
H.A. Crook	Purchase	£43.36
Maple Leaf Pharmacy and Clinic	Issue Voucher	£222.00
Londis (Southwater)	Purchase	£5911.04
Maple Leaf Pharmacy and Clinic	Purchase	£2621.22
Seymour Pharmacy	Purchase	£6545.78
Teddington Pharmacy	Purchase	£2295.97
Chapmans Natural Products	Purchase	£4311.40
Teddington Pharmacy	Redeem Voucher	£120.00
Units Under Test	Purchase	£316.03
Tweens Pharmacy	Issue Voucher	£40.00
Seymour Pharmacy	Redeem Voucher	£69.00
Chapmans Natural Products	Redeem Voucher	£65.00
The Health and Beauty Pharmacy Ltd	Purchase	£13660.01

Outstanding Vouchers - Table

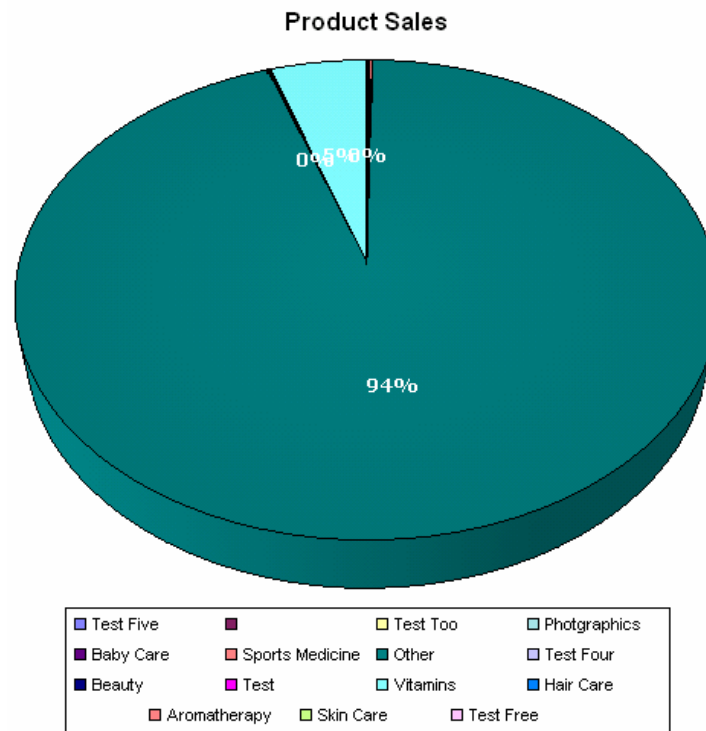
Represents outstanding vouchers as a table.

Card ID	Card User	Voucher Amount	Voucher Points	Voucher Date
00200002000100004	T	£5.00	100	20/12/2006 12:10:12
00200002000100004	T	£5.00	100	20/12/2006 18:16:15
00200002000100004	T	£5.00	100	21/12/2006 16:50:13
00200002000100004	T	£5.00	100	21/12/2006 17:09:04
00200002000100004	T	£5.00	100	21/12/2006 17:18:46
00200002000100004	T	£5.00	100	21/12/2006 17:22:18
00200002000100004	T	£5.00	100	21/12/2006 17:24:05
00211201000100078	T Boncey	£5.00	100	21/12/2006 16:03:45
00211201000100161	M Cranch	£5.00	100	19/12/2006 13:40:39
00211201000100192	C Axten	£5.00	100	20/12/2006 11:59:57
00211203000100049	A Jansen-Pabari	£3.00	60	19/12/2006 19:12:01
00211203000100061	V Kottler	£12.00	240	23/12/2006 11:54:49
00211203000100170	M Frieze	£9.00	180	27/12/2006 17:03:17
00211203000100185	J Hilditch	£3.00	60	23/12/2006 09:59:32
00211203000100213	P Rogers	£9.00	180	22/12/2006 11:28:54
00211203000100229	J Westgarth	£6.00	120	26/12/2006 14:34:14
00211203000100561	B Lowry	£6.00	120	28/12/2006 18:15:54
00211203000100578	C Burgess	£3.00	60	22/12/2006 15:09:49
00211401000100121	M Khabiri	£5.00	100	24/12/2006 14:59:26
00211402000100001	T Person	£55.00	5500	04/12/2006 17:50:10
00211402000100075	C Lucchse	£5.00	100	18/12/2006 17:43:07

Account Level Reports

Product Sales - Chart

Represents product sales at account level as a pie chart.



Sales Trend - Table

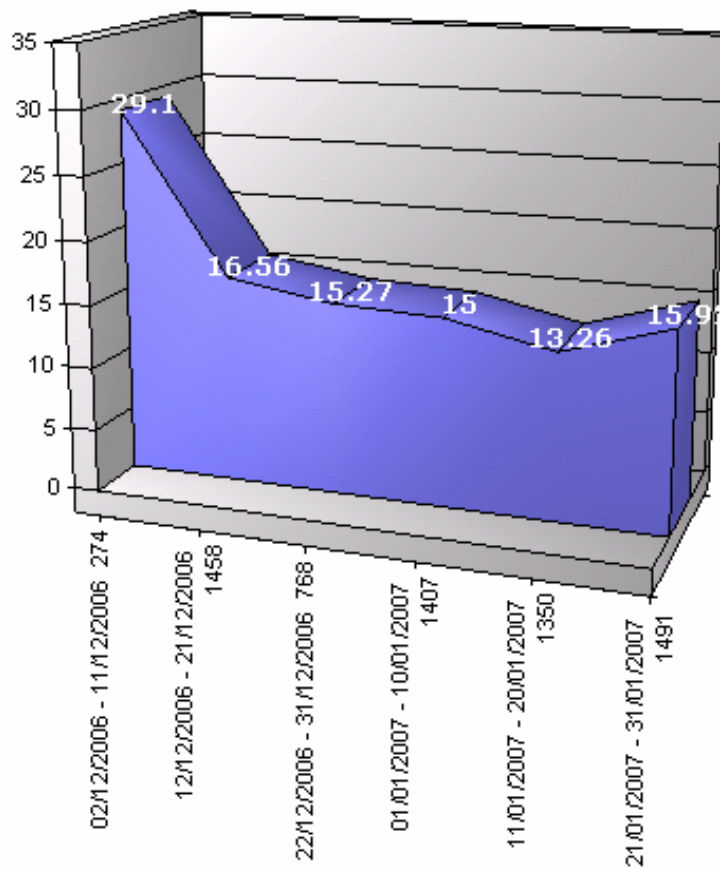
Represents sale trends in the form of a table.

Inclusive Period	Count	Value	Average
21/01/2007 - 31/01/2007	1491	23743.01	15.9
11/01/2007 - 20/01/2007	1350	17902.45	13.2
01/01/2007 - 10/01/2007	1407	21115.76	15.0
22/12/2006 - 31/12/2006	768	11731.51	15.2
12/12/2006 - 21/12/2006	1458	24152.06	16.5
02/12/2006 - 11/12/2006	274	7973.61	29.1

Sales Trend - Chart

Represents sale trends in the form of a chart.

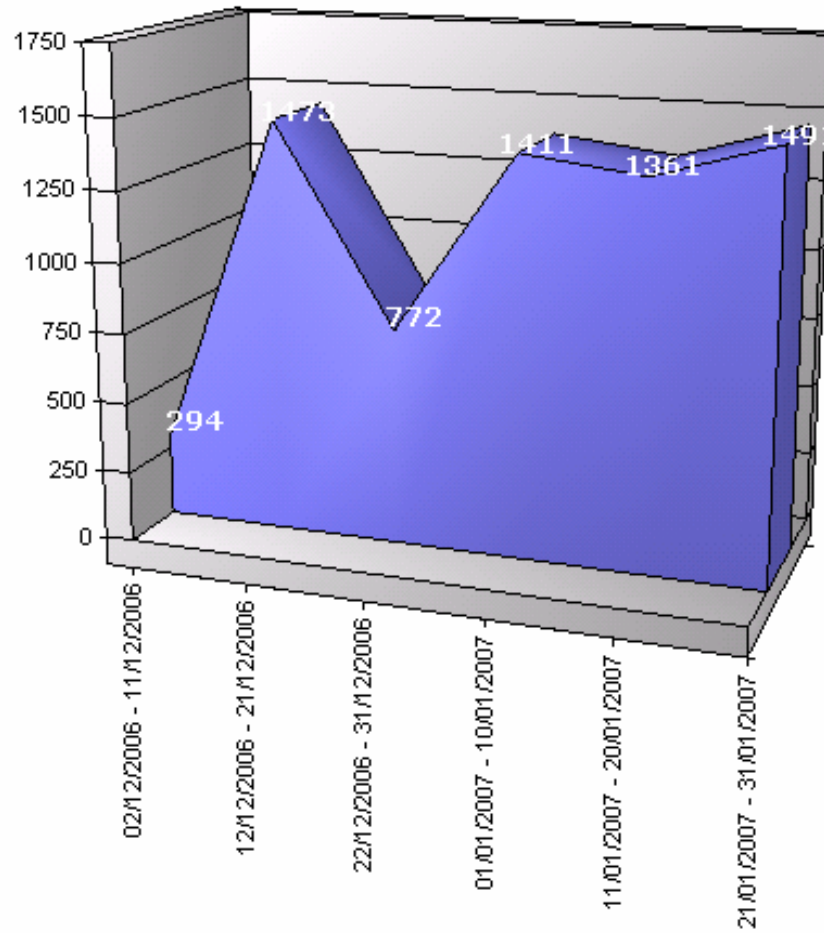
Sales Trend over 61 days, in 10 day periods



Footfall - Chart

Represents footfall in the form of a chart.

Footfall over 61 days, in 10 day periods



Sales Summary - Table

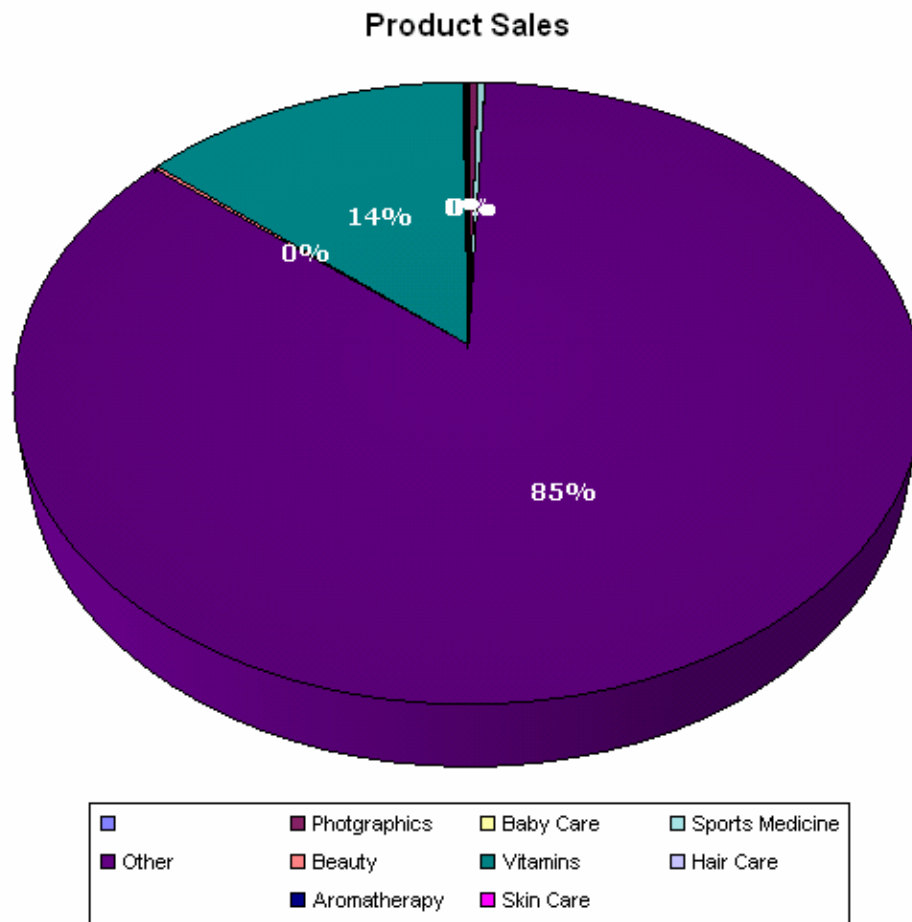
Represents sales summary in the form of a table.

Site Name	Transaction Type	Amount
The Health and Beauty Pharmacy Ltd	Redeem Voucher	£1200.00
Maple Leaf Pharmacy and Clinic	Redeem Voucher	£306.00
UK Test	Redeem Voucher	£80.00
Minal Pharmacy	Purchase	£1615.61
Essentials Pharmacy And MediSpa	Issue Voucher	£27.00
Pharmacentre	Purchase	£7835.41
Coven Pharmacy	Purchase	£1247.32
Coven Pharmacy	Issue Voucher	£40.00
Minal Pharmacy	Issue Voucher	£54.00
Minal Pharmacy	Redeem Voucher	£24.00
Londis (Southwater)	Issue Voucher	£228.00
Pharmacentre	Issue Voucher	£10.00
Seymour Pharmacy	Issue Voucher	£139.00
Chapmans Natural Products	Issue Voucher	£340.00
Teddington Pharmacy	Issue Voucher	£320.00
Regent Pharmacy	Purchase	£6338.87
Tweens Pharmacy	Redeem Voucher	£75.00
UK Test	Issue Voucher	£85.00
UK Ready	Redeem Voucher	£13.00
Regent Pharmacy	Redeem Voucher	£175.00
Tweens Pharmacy	Purchase	£3773.58
UK Ready	Purchase	£87.76
Essentials Pharmacy And MediSpa	Purchase	£551.03
The Health and Beauty Pharmacy Ltd	Issue Voucher	£1250.00
Coven Pharmacy	Redeem Voucher	£15.00
H.A Crook Pharmacy	Purchase	£68.85
Maple Leaf Pharmacy and Clinic	Issue Voucher	£690.00
Regent Pharmacy	Issue Voucher	£510.00
Essentials Pharmacy And MediSpa	Redeem Voucher	£27.00
Londis (Southwater)	Purchase	£18317.47
Maple Leaf Pharmacy and Clinic	Purchase	£10245.83
Seymour Pharmacy	Purchase	£7913.12
Teddington Pharmacy	Purchase	£4414.76
Chapmans Natural Products	Purchase	£7800.37
UK Test	Purchase	£1733.06
UK Ready	Issue Voucher	£8.00
Teddington Pharmacy	Redeem Voucher	£295.00
Tweens Pharmacy	Issue Voucher	£155.00
Seymour Pharmacy	Redeem Voucher	£104.00
Londis (Southwater)	Redeem Voucher	£92.00
Chapmans Natural Products	Redeem Voucher	£85.00
The Health and Beauty Pharmacy Ltd	Purchase	£30445.66

Site Level Reports

Product Sales - Chart

Represents product sales as a pie chart.



Sales Trend - Table

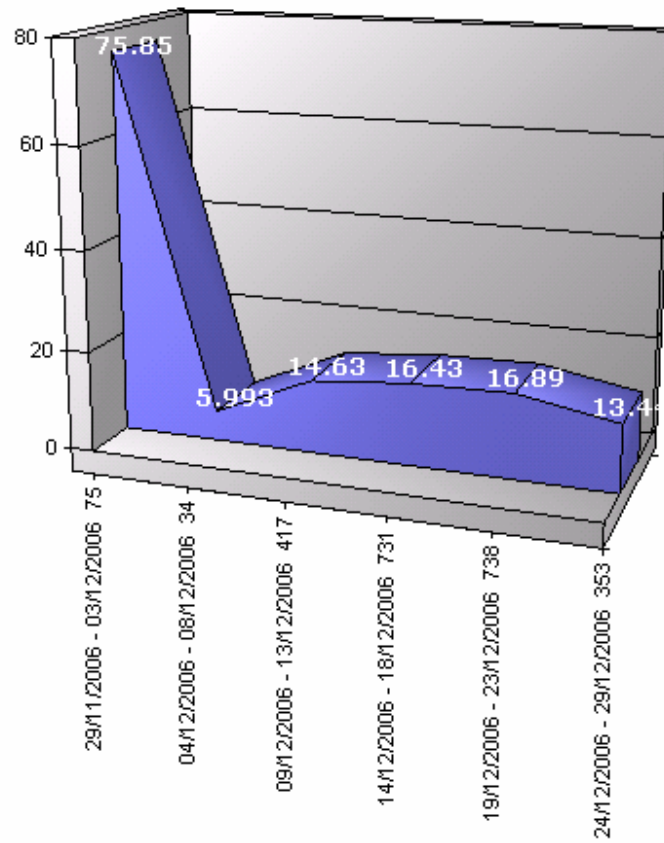
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Sales Trend - Chart

Represents sales trend.

Sales Trend over 28 days, in 5 day periods



Footfall - Chart

Represents foot fall.

Footfall over 28 days, in 5 day periods

